



CIP100

Action Guide



From the President



ELEANOR MOHAMMED RPP, MCIP

President, Canadian Institute of Planners

WELCOME TO THE CIP100 ACTION GUIDE

As we mark 100 years of the Canadian Institute of Planners, it's a time to celebrate and share the profession's achievements. Across the country, planners create a more sustainable, healthy, and resilient future for all citizens.

Since 1919—when Thomas Adams founded the Town Planning Institute of Canada—CIP has expanded and grown into a national network of 6,900 professional planners. The planning profession itself has also evolved over the past century. It now encompasses and influences so many aspects of our daily lives. Some of these contributions are evident, others

less so. That's why we are using this occasion to tell Canadians—members of government, the business community, students and educators, and the public—how planners make a difference.

The Action Guide is one of several projects developed by our dedicated volunteer Centenary Committee. It is meant to create a starting point for sharing and showcasing the rich depth of our membership's experience and expertise. We also hope to inspire you to take action! Working together is our most powerful tool, so please join us in building greater awareness and understanding of our esteemed profession.

From the Centenary Committee Chair



EMILIE ADIN MCIP, RPP

Chair, Centenary Committee

HELP US SPREAD THE WORD

I'm delighted to celebrate the 100th anniversary of the Canadian Institute of Planners with you. It has been an honour to chair the Centenary Committee, leading professionals across Canada in a dynamic volunteer effort at this exciting moment in CIP history. We appreciated the opportunity to help members and the community spread the word about planners and their

contributions to sustainable, liveable environments.

The CIP100 Action Guide is packed with ideas for activities, events, and projects to celebrate the past and the future of our national institute. We hope you enjoy it as much as we have enjoyed putting it together for this remarkable occasion.



Your Invitation to Join the Celebration

Whether you're a planner, a planning enthusiast, or a passionate member of the community, you're invited to share your knowledge and help increase awareness of the planning profession. It's all about raising the profile of planners and the important work they do!

You may choose to host a centenary event or participate in CIP activities. Take your pick of the many ideas for events, contests, and more contained in this guide. Check the list below for ways to join in. It's all part of celebrating our 100th year of building great communities!

How you can host and participate in Centenary events:

- 1** [Ideas for Events and Activities](#) to engage professional planning members, students, youth and the wider community.
- 2** [CIP100 Key Dates & Event Calendar](#): Don't forget to mark them down!
- 3** [CIP Resources](#): content and links to help prepare for your event or activity.



1 Ideas for Events and Activities

1. Ideas for Events and Activities

Here's a selection of activities, games, and ideas for interactive, fun, and thought-provoking events. They were chosen to help highlight the history of planning in Canada and the positive impacts planning and planners have on our communities. We hope they will spark your imagination!

PechaKucha

Devised by architects Astrid Klein and Mark Dytham, a PechaKucha presentation shows 20 slides for 20 seconds each to provide a quick look into a particular topic or question, followed by audience discussion. Use it for an informal and fun gathering where people can share their ideas or work and explore thoughts about a planning topic. Run it on your own, or work with [PechaKucha](#) to run an event series.

Best for: conferences, special interest groups, municipalities, PTIAs

Cost: \$





LEGO Planning Challenge

Challenge the public to become citizen planners using LEGO® or other construction blocks. Start with a brief 'Planning 101' talk or a planning education video, followed by a site or planning area within their city to re-plan.

Watch: The City of Oakville held a LEGO® challenge: [So You Think You Can Plan](#).

Download: Our activity handout, and start planning your community.

Best for: conferences, municipalities, PTIAs, schools, libraries, youth, or adults working in small groups or alone.

Cost: \$

- **TIP:** This is a great exercise to set up as a challenge with local planners, politicians, or dignitaries acting as the judges.
- **TIP:** Initial LEGO® cost can be high, though potentially defrayed over multiple events. Educational rates are available, or try borrowing from schools, libraries or others. Other media such as paper/cardboard, clay, games, or apps like Minecraft™ may be used.

LEGO® is a trademark of the LEGO Group of companies which does not sponsor, authorize, or endorse this project.



Young Planners Club

Want to inspire the next 100 years of planning in Canada? Host a young planners club in partnership with a local library, youth centre, or school. As a small group with regular meetings, it can inspire youth to think about their communities, and may yield new insight for planners.

Best for: municipalities, schools, libraries, youth centres

Cost: \$

- **TIP:** Get discussions going with easy, thought-provoking questions, such as, “Where will I be in 5, 10, 20 years, and what will my needs be?” “What do I like or dislike about my community?” “What’s my favourite space in town?”
- **TIP:** Use activities listed in this guide, watch a movie, or read a book.

Social Media Photo Challenge

Encourage people to explore their communities and post photos on social media. Use hashtags and weekly themes or topics such as:

- My favourite spot in the city
- The best place for a hike
- Best for kids
- My favourite night-time spot
- I never thought of going here

Best for: all ages

Cost: \$

- **TIP:** Ideal for any season, this is a great activity to run over an extended period.
- **TIP:** Select weekly winners, possibly rewarding them with a local gift certificate.



KAIROS Blanket Exercise™

Reconciliation through education and understanding

Developed in collaboration with Indigenous elders, knowledge keepers, and educators, this is a unique, participatory history lesson. It fosters truth, understanding, respect, and reconciliation among Indigenous and non-Indigenous peoples. The exercise covers more than 500 years in a 90-minute experiential workshop, where local Indigenous knowledge and stories in addition to the overall history of Indigenous peoples in Canada is often incorporated into the exercise.

Best for: all ages

Cost: \$

The Social Art of Architecture

Involving youth in the design of sustainable communities

Co-design is a participatory design process developed by Stanley King that invites participants to draw and create together. As participants gather around the drawing board, they talk about exactly how they wish to experience their life. The emergent images become useful design criteria for architects and planners.

Best for: all ages

Cost: \$

- **TIP:** This is a technique for engaging youth in conversations and as co-facilitators.

Fun and Games

1

Quiz Games

Create a quiz game about planning, people, and places. Challenge your fellow planners on their knowledge of the profession. Quizzes can run on tablets or smartphones for groups where you keep score. Many free quiz apps are fun and easy to use.

TIP: [FlipQuiz](#) lets you create boards with the look and feel of Jeopardy, and keeps score for up to 10 teams. [Kahoot](#) serves up fun with timed, multiple choice questions set to music, and runs on laptops, tablets and smartphones.

Best for: All ages, PTIAs, planning schools, community members

Cost: \$

2

Complete Streets Game

Developed by the Toronto Centre for Active Transportation, the game kit allows users to make choices and trade-offs for their ideal street, and can be used in a variety of settings. It's ideal for introducing planning ideas to a group, or for collecting feedback on a redesign project. Groups of 4-6 players are tasked with designing or redesigning their complete street.

Best for: All ages, PTIAs, planning schools, community members

Cost: \$\$\$

3

Planning Bingo

Create a simple bingo game to get to know your fellow planners, neighbours or colleagues. The questions could be planning-related, or focus on community events.

Some sample items: ride transit five times a week, bike to work or school, read a Jane Jacobs book, name five different types of planning, etc.

Best for: All ages, PTIAs, planning schools, community members

Cost: \$

Ideas



Panel Discussion

Convene a panel discussion about the planning topics affecting your community.

Best for: conferences, municipalities, PTIAs, special interest groups

Cost: \$\$

- **TIP:** Learn the how-tos of successful, engaging panel events at PowerfulPanels.com.

Lunch 'n Learn

Show a short video, spark a conversation or invite a speaker to discuss how planners have shaped the city or a neighbourhood.

Best for: workplaces, municipalities, PTIAs

Cost: \$\$

Design Charrette

A design charrette is a great chance for community members to become involved in a local design initiative.

Best for: conferences, municipalities, PTIAs, planning firms

Cost: \$\$\$

- **TIP:** Charrettes are often multi-day events, but smaller, single-day events are also possible.

Planning Book Club

Host a planning book club, using selections from the 100 for 100 CIP book list. Meet in person or host online meet-ups.

Best for: municipalities, PTIAs, planning schools, libraries

Cost: \$

Tactical Urbanism Challenge

Here's a great way for planners or the public to think outside the box, re-imagine urban spaces, and spark conversations on public places and the public realm. Try:

- Creating a pop-up park
- Redesigning a parking spot to another temporary land use (with the blessing of the landowner and municipality).
- Creating pop-up infrastructure projects including road diets, traffic calming measures, benches, etc.

Best for: small groups—municipalities, planning schools, youth, community members

Cost: \$-\$\$\$

- **TIP:** Check out CURBED's [101 Small Ways You Can Improve Your City](#) or join groups of like-minded Canadians for [100in1Day](#) — small urban interventions for community transformation.

Indigenous Cultural Tours and Historical Walks

Organizations such as [Talaysay Tours](#) and [Takaya Tours](#) in British Columbia offer participants a unique experience and insight into the Indigenous perspective. They help to reveal the rich history and culture connected to places we share, with opportunities to learn, listen and understand.

Best for: all ages—PTIAs, planning schools, community members

Cost: \$\$\$

Planning Movie Night

Host an event featuring a documentary or thought-provoking short film or video (see the Resources section below for suggestions). Pair it with a social event, guest speaker and/or a discussion afterwards.

Best for: PTIAs, planning schools, youth, community members

Cost: \$-\$\$\$

- **TIP:** Public showings may require permission from filmmakers or production companies.

Jane's Walk

A movement of free, citizen-led walking conversations inspired by Jane Jacobs, these events encourage people to share neighbourhood stories, discover unseen aspects of their communities, and use walking to connect with neighbours. Walks may be guided by a planner or local expert, or anyone with a passion for their community.

Best for: small groups, municipalities, PTIAs, special interest groups

Cost: \$

Online & Social Sharing

Tell CIP about your event or activity: send details to wvance@cip-icu.ca. We'll share it as appropriate with members and the public on the CIP website, in e-blasts, and via social media channels.



In your own social media posts, for maximum exposure be sure to use CIP and Centenary hashtags:

- CIP Twitter: [@CIP_ICU](https://twitter.com/CIP_ICU)
- CIP LinkedIn: [canadian-institute-of-planners](https://www.linkedin.com/company/canadian-institute-of-planners)
- CIP Facebook: [cdnplanners](https://www.facebook.com/cdnplanners)
- CIP Instagram: [cdnplanners](https://www.instagram.com/cdnplanners)

#proudoofplanning
#cdnplanners
#cdnplanning
#UrbanismeCND
#happyplanners
#CIP100
#CIP100Event
#ICU100

Take advantage of social media features such as Facebook Live, Instagram Stories, and Twitter. These can work well with activities like 'Ask a Planner,' 'Improve/Re-Plan this Space,' 'Did You Know...,' or other topic-specific discussions or resources.

CIP100 Key Dates & Event Calendar

CIP is hosting events and activities to highlight this important milestone year for planners and the profession. Use the dates and links below to help plan and promote Centenary activities in your community.

PROVINCIAL AND TERRITORIAL EVENTS

For more opportunities to celebrate 100 years of planning in your community, check out other activities hosted by [Provincial and Territorial Institutes and Associations](#) in 2019.

Ongoing

CIP'S 100TH ANNIVERSARY

Founded on May 31, 2019, the Canadian Institute of Planners celebrates its 100th anniversary as the voice of Canada's planning community. Check Centenary Activities on the CIP website for full information.

May 31, 2019

CIP CENTENARY CONFERENCE

Held in Ottawa, the Conference marks the 100th anniversary of CIP and its contribution to Canadian communities. Visit the website for up-to-date details and events.

June 3-6, 2019

WORLD TOWN PLANNING DAY

This international celebration of planners and their contributions to their communities provides ideal timing for local events, including tie-ins to the CIP Centenary.

November 8



Are you hosting a Centenary event in your community? Submit your event to vvance@cip-icu.ca.

Looking for an event in your area? Be sure to check the [CIP Event Calendar](#) and [website](#) regularly!

Please note that event listings on the website are subject to CIP approval.



Contribute to the “100 for 100” CIP reading list

Send us your favourite planning resource material for inclusion in the 100 for 100 best planning reads for ages 1 to 100 to be posted on the CIP website.

Learn about other CIP Centenary activities

Discover other exciting Centenary Committee activities happening in 2019 by visiting www.cip-icu.ca/CIP100. The list will be updated as we add new events, so check back frequently.

A person with glasses, wearing a brown cable-knit sweater and blue jeans, is sitting cross-legged on a bed. They are holding an open book in their left hand and looking at it. In the foreground, a silver laptop is open, and a smartphone is lying on the bed next to it. To the left, a bedside table holds a lamp with a dark shade. The background shows a white headboard. The entire scene is overlaid with a semi-transparent blue filter.

3 CIP100 Resources



3. CIP100 Resources

Planners are committed to building communities that enhance the lives of citizens. They help create and sustain liveable communities by bridging and balancing different interests and viewpoints, influencing sound public policy decisions, anticipating potential issues and problems, and seeking balanced solutions in the public interest.

Below are some general resources to help you share your knowledge about the planning profession with community members. Our collective goal is to get learning and thinking about our profession, how it has contributed to Canadian communities over the last 100 years and will continue to do so for the next 100.

Documents and Books

- [CIP Overview of Planning and Planners in Canada](#)
- [Indigenous Planning Resources](#)
- [Kids Guide to Building Great Communities](#)

Short Videos

- [What is Urban Planning?](#)
- [I Wanna Be a Town Planner A Day In The Life Of A Town Planner](#)



- [Three Waves of Urban Reform: BC and Vancouver History](#)
- [Planners as Leaders in City Building](#)
- [Our Canada: Do Our Cities Still Work? Urban Planning Mini-Documentary](#)
- [Canadian Association of Planning Students](#)
- [Urban Planning 101 Walkability](#)
- [Active Transportation Planning 101](#)
- [Complete Streets Planning 101](#)
- [Public Realm Planning 101](#)
- [Cities for People, Not Just Cars: Brent Toderian](#)
- [Amanda Burden: How Public Spaces Make Cities Work](#)
- [Walk to School: Jennifer Keesmaat](#)
- [Own Your City: Jennifer Keesmaat](#)
- [The Happy City Experiment: Charles Montgomery](#)
- [Creating 8-80 Cities, From Thinking to Doing: Gil Penalosa](#)
- [Creating Livable Communities: Dan Burden](#)
- [Ruminations on a Walk: Dan Burden](#)
- [The Walkable City: Jeff Speck](#)
- [It's Time for Citizens to Take Back Urban Planning: Nick Williamson](#)
- [City Planning Like a Farmer & Urban Crop Yield: Wes Craiglow](#)

Feature Length Documentaries

- [Citizen Jane: Battle for the City](#)
- [The Human Scale](#)
- [Urbanized](#)
- [Bike City, Great City](#)
- [The End of Suburbia](#)
- [Radiant City](#)
- [You've Been Trumped](#)
- [Sprawling from Grace](#)



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